

SLEEK 



Thank you for taking the time to review our work. We are proud of the trust that our clients have placed in us over the years. Hopefully these examples give you a flavor of our capabilities and inspire you with some of the possibilities with large format printing.

Sleek has managed to grow to be one of the largest volume large format print facilities in Western Canada by being different. What makes us different you ask? Well here is a snap shot:

VALUE

We were built in the high volume, low margin world of billboards. That has fostered a culture of cost mitigation and efficiency, making us competitive with any size business.

TIMING

When everything is due yesterday it's important to fit everything that you can into a day. Our solution is to take one day and make it three. We run 24 hours weekly in 3 continuous shifts allowing for the fastest turnaround possible.

LOCATION

Sometimes it pays to be in the middle of nowhere. Our centrally located head office in Regina allows us to one day ground ship to major centres in the prairies, ship to Vancouver and Toronto in 3 days, and ship to everywhere else within the week. Middle of no where everywhere.

OUR CORE PRINCIPLES:

TRUST

Our company is built on trust. We earn the trust of our customers by trusting our team and processes to give you what you asked for when you needed it.

PROFESSIONALISM

We believe strongly that the only real differentiator we have is our people. We invest in our people and the ROI goes back to our clients through the expertise that comes from a career minded professional.

COMMUNICATION

In any relationship communication is key and we have listened. Our response time is unmatched, our estimates are iron clad and our invoices are our work orders so every detail is clear and concise.

CAPACITY CONSISTENCY & REDUNDANCY

We always maintain additional capacity maintaining room for rushes. If it has a moving part, we have a redundant replacement so we are never down. In-house colour management, premium materials, and a controlled clean environment make for a consistent quality.

KAIZEN

The thing about continuous improvement is that when you look back you see how poorly you did things before. We listen, we respond and we proactively look for improvements, which will provide value to our clients.



BILLBOARDS

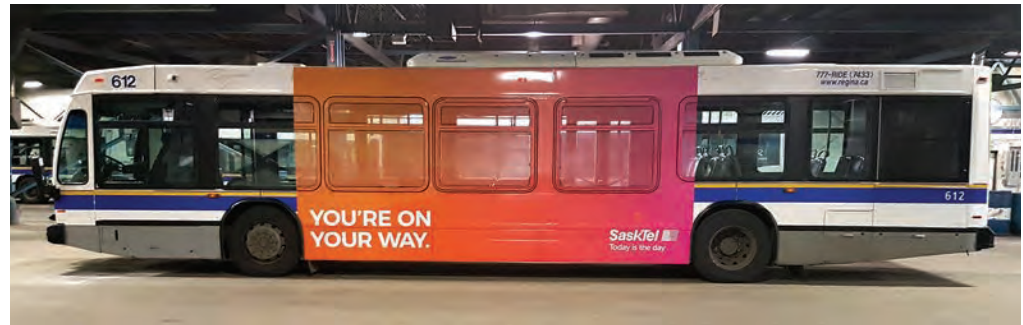
Our slogan is “We print BIG!” and billboards are about as big as it gets. Producing tens of thousands of billboards a year means consistency and confidence. There aren’t many products as competitive as this and we compete with the best. We are proudly able to include the largest out of home companies as our clients.



TRANSIT

Why stop at static billboards when we can make a bus billboard? We are proud to ship nationwide to communities coast to coast. Varying models/sizes, tiling, window perf, coverage restrictions and DOT regulations; when working with transit there are many moving parts... pun intended









EVRAZ PLACE

Working in partnership with Evraz place as their exclusive preferred signage supplier has been a wonderful opportunity. This partnership has given us the ability to invest in and understand the facility and needs. We work with special event planners, tournament organizers, facility managers, and tradeshow vendors to ensure their pageantry meets the specifications Evraz requires, the look they expect and the impact they are hoping for, all while looking for opportunities to mitigate costs. The experience and understanding this partnership has given our team is a major asset to executing your next event at Evraz Place.



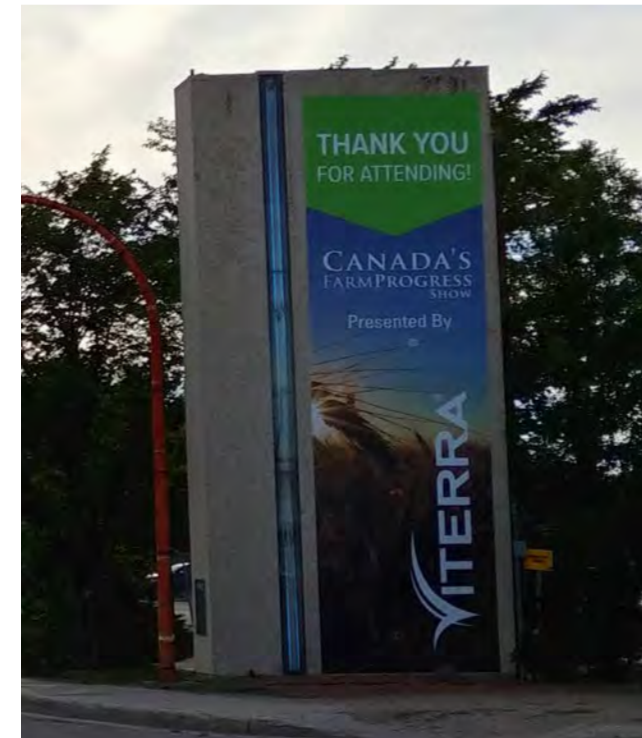




Sleek offers a variety of unique signage products, but most importantly facilitates the installation and removal. Our team of experienced installers provide everything from door wraps and banner installs to wrapping the two 8'x26' concrete towers for each show.

Projects include:

- Gate kiosk wraps
- Coroplast and banner signage
- Door / pillar wraps
- QCX - main stage and midway stage mesh banners
- Interior posters / back-lit signage
- Billboards and transit advertising









COUNTRY THUNDER MUSIC FESTIVAL

Billed as the “World’s Greatest Country Music Festival”, Country Thunder is one of Saskatchewan’s crown jewels. Sleek has been the exclusive signage supplier for several years, handling all aspects of their signage. We have been involved in developing new and unique sponsorship opportunities, as well as helping with their creative design. As with any special event, timing is of the utmost importance and last minute printing is something we excel at.

Project includes:

- Mesh banner Scaffold arch
- Media back drops
- Facility/Campground way finding signage
- Street pole banners
- Sponsorship signage
- Turn off signs
- Health and safety signage



CORBY SPIRIT AND WINE

Working with Corby's on their presence at the new Mosaic stadium was an opportunity that we couldn't pass up - working on a complex space with an imaginative design with an end result that we were proud of. The concept came to life, turning concrete into art and retro kiosks into flashy POS counters. This project showcases our ability to find the right product and the right solution while delivering on a tight timeline.





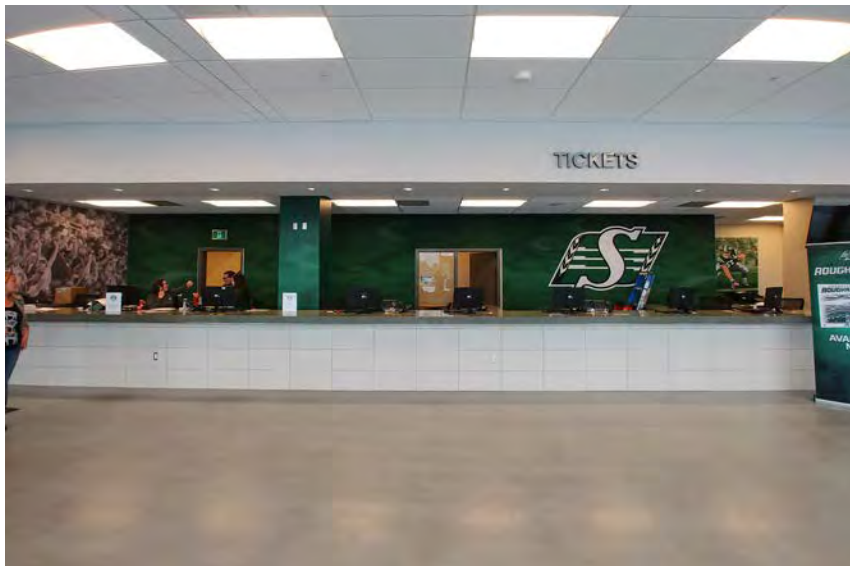
THE SASKATCHEWAN ROUGHRIDERS

Sleek has had the privilege to work with the iconic Saskatchewan Rough Riders. In celebration of their 100th anniversary, Sleek printed, installed, and removed the largest window perf wraps in Canadian History. This project put Regina in the national spotlight and is a legacy that will endure for years to come. We have also helped in the branding of the field level signage, billboards, training camp, and practice field.

Photos included:

- Practice field mesh banners
- Farewell Season pedway banners
- Saskatchewan Roughrider Office windows
- Mosaic Stadium Farewell Season entrance banner
- Silicone edge fabric frames and graphics







101ST GREY CUP OFFICIAL SIGNAGE PARTNER

When it comes to sporting events in Canada, the Grey Cup is about as big as they come. Sleek worked with the CFL, 2013 Grey Cup Committee and their major sponsors on all aspects of the exterior signage. We were able to offer them unique signage solutions and savings on hardware by making use of rental and existing structures.

Elements included:

- Over 2000 linear feet of 4' fence mesh banners
- Floor and wall decals for sponsors
- 300+ street pole banners (zero failure rate)
- 7'x15' mesh banner scaffold towers
- Airport baggage branding
- Coroplast light pole boxes
- Pedway banner wraps and Telus Street Festival branding
- Stadium mesh banners
- Riderville legend banners







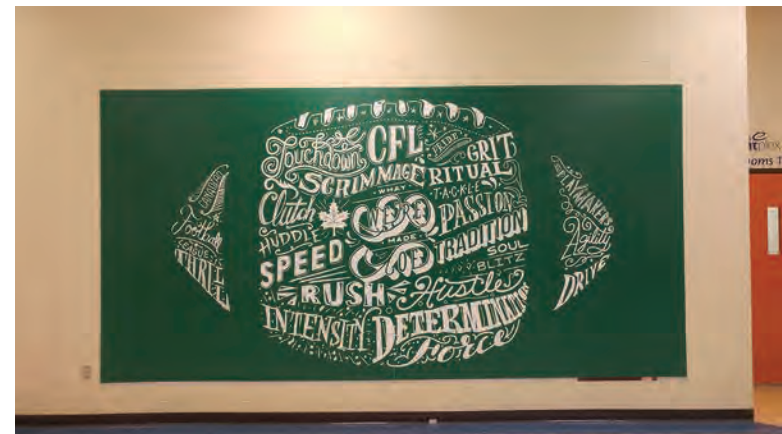


CFL WEEK

Being part of the inaugural CFL week was a great opportunity. What a week! The branding was diverse and extensive and the timelines were tight. Working with the CFL team and the Evraz Place crew, our installers made sure that the pageantry was world class. One of the key challenges with an event like this is to identify and conceal local sponsorship and replace it short term with the national partners.

The event included a wide variety of different signage including:

- Balcony banners
- Coroplast mural walls
- Television broadcast stage backdrops
- Elevator wraps
- Window graphics
- Floor decals
- Player standees
- Banner stands and media walls
- Directional signage and credential passes







REGINA PATS

Working with the Pats is always an exciting project. Their work transforming the old head office into a modern retail environment was impressive. The only thing that was missing was to add some graphics. We worked on identifying the best placements, products and value on this branding project, all within 5 days from quote to grand opening. Along with the store, we transformed some antiquated display cases into an engaging "Skate Through Time" exhibit - all in time for their Memorial Cup host tournament.

Items included:

- Wall wraps
- Glass decals
- Door wraps
- Coroplast boards
- Dibond signage with stand offs





Autograph Alley

SLEEK 
SLEEKSIGNS.COM

Print BIG!

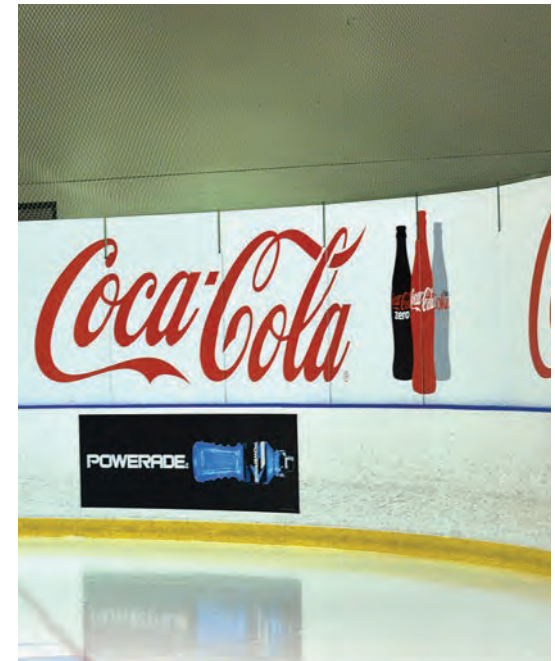
Wayfinding
Billboards
Banners
Fleet Graphics
Special Events
Wraps
Window Perf

Pats

Feather Flags
Stickers
Trade Show Displays
Safety Signage
Lawn Signs
Posters
Window Frosting

PROUD TO BE BUILT IN SASKATCHEWAN





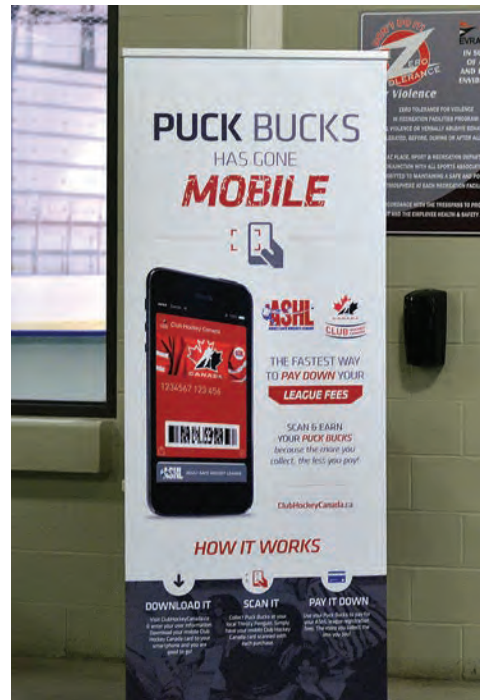
NAC – ASHN NORTH AMERICAN CHAMPIONSHIPS

The ASHN North American Championships (NAC's) is the largest national Adult Rec Hockey Championship within Canada - encompassing a membership base of over 80,000 players between the Adult Safe Hockey League and Adult Safe Hockey Network Affiliate Leagues.

Sleek was proud to be the signage supplier for this event, which included a wide variety of print and installation projects. The main challenge on this project was the tight timelines and the scheduling for installation over 3 days while all facilities were in use. We executed the entire project flawlessly and were proud to be part of such a prestigious event in our community.

Elements included:

- Banner stands and backdrops
- 6 - 6'x80' glass wraps
- Scaffold entrance towers 7'x15'
- Floor and window decals
- Rink boards and dressing room signage
- Street pole banners









HILL TOWERS

The response was so positive they decided to do it twice! These tower wraps are some of the largest building wraps in Canadian history and we facilitated them from start to finish. Working with the Riders creative team, we used detailed building drawings to ensure the proper tiling for the 100th anniversary celebration.

Since it didn't seem so hard, we decided to take on the design, installation, and removal for the Canada Day 150 celebration. These projects are a testament to our team and their willingness to take on something different. Wrapping a car is one thing, wrapping a skyscraper is a whole other ball game.

Key notes:

- Over 500 man hours of installation time.
- Over 10,000 sq' of perforated vinyl
- Approximately 1600 lineal feet of unlaminated perf
- Installed over 9 working days







TRAFFIC CONTROL BOXES

How about this for prettying up downtown while reducing costs? That's right, these traffic control box wraps are actually cost saving. Installed throughout the downtown area, these wraps feature local artist's designs are a deterrent to vandalism. Although to date, none have been vandalized, they are guarded with a graffiti resistant protective over-laminate for easy cleaning and labor savings.

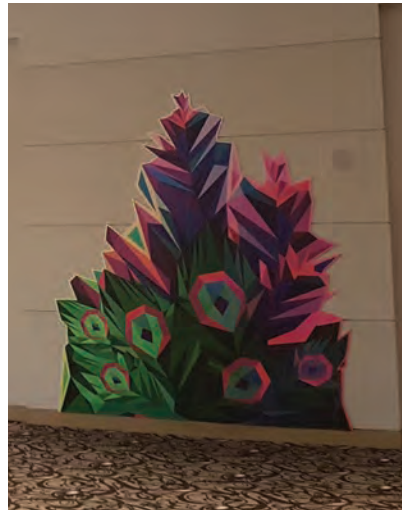






CHARITABLE EVENTS & ORGANIZATIONS

We are blessed to be able to support many great local and national causes through our products. We pride ourselves on finding innovative ways to help showcase sponsors and to increase the pageantry in a cost effective way, so that the charities we support can raise the money they need. It is important to us that we help provide the recognition donors expect while not taking away from the good that those dollars can do.





ST. ELIZABETH'S SCHOOL

Utility and beauty come together on this project. The challenge working in a school environment often is the surfaces. Non-marking scrub-able paint is not a fan of vinyl. We found a solution through ultra high tack low energy surface vinyl and skilled install professionals combined with Matrix frames with silicone edge graphics (SEG). The SEG's not only look amazing, but they offer the opportunity for quick economical graphic change outs. The added bonus is the acoustic properties of fabric provide sound absorption and reduced echo, allowing for a more tranquil environment than traditional graphic installations.





D3H HOTELS

There are few projects with more impact than theme rooms. Sleek worked with D3H hotels to provide graphics for multiple theme rooms, creating unique experiences for their guests. These projects require detailed measurements and preplanning to ensure proper execution. Since our graphics are only one part of the overall experience, timelines were critical to allow the other trades to complete work on time. Sleek also provided a unique graphic project for their Medicine Hat location, printing and installing over 100 headboard graphics and creating a 20'x25' wall sign for the exterior. We also printed and installed an accent wall wrap in each of their 105 rooms within their new Calgary hotel.

Projects featured include:

- Saskatchewan Science Centre room
- Saskatchewan Roughrider room
- Medicine Hat headboards
- Calgary accent wall graphic
- Hockey theme room





MATRIX FRAMES

High quality aluminum extrusion with silicone edge fabric graphics are changing the face of retail and office environments. The easy to ship easy to install qualities of the fabrics are just the beginning. Acoustics and structure have become increasingly important when considering design elements and this solution is leading the pack. Sound absorbing, reflection limiting, seamless vibrant prints make it hard to beat this option. If you add in the ease of installation (a single allen key and your thumb) you won't regret this investment.

Options include:

- Variable profile depths
- Backlit and front lit designs
- Room divider profiles
- Table top options
- Wayfinding applications
- Ceiling lighting with graphics







ON LOCATION

It seems like everyone goes to tradeshow, so everyone sells tradeshow products. The difference at Sleek is that we suggest rather than sell. Finding solutions that fit the need for portability, value, and effectiveness is our focus. If you need a partner to bounce ideas off of, not a website to compare prices on, we are your partner.





AGRICULTURE

When you have multiple locations with large compounds branding is big. We work with many of the leading implement dealers, making sure they take advantage of their physical environment. Working with internal marketing professionals, we look for the best value and exposure while offering innovative products to catch the eye without breaking the bank.



ARCHITECTURAL

Most people spend most of their lives in offices. At Sleek we are trying to change that to beautiful offices. We provide privacy films, branding graphics, aesthetic feature walls and acoustic art.





BRANDING LIFE

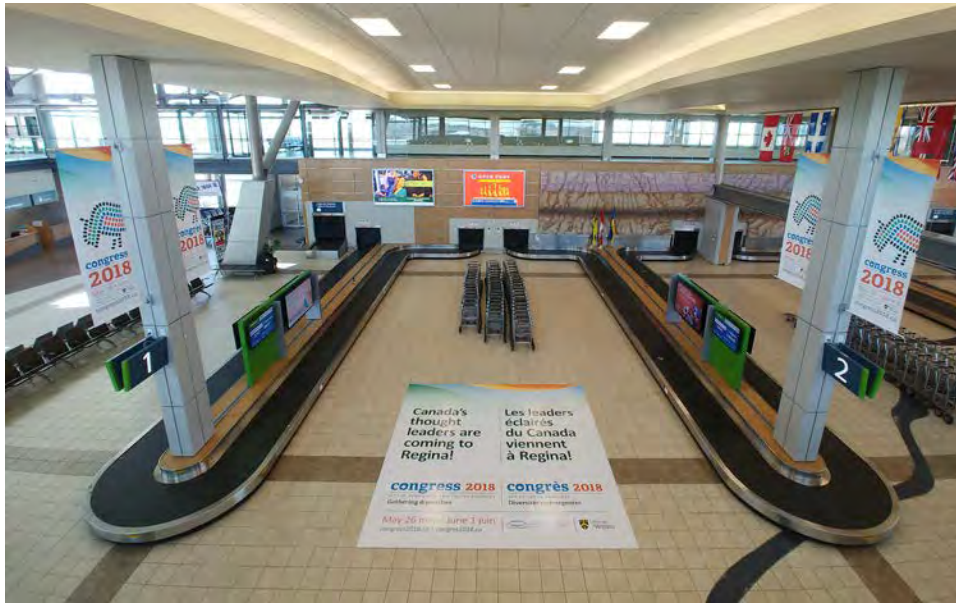
Sleek prides itself on offering unique signage solutions. We do everything from the smallest decal to the largest banners. So, whether you want a decal, a cooler, or an office tower, Sleek can make it happen...

**ON TIME, ON BUDGET,
ON ANYTHING!**













We Print

BIG!

SLEEK

The logo graphic consists of three stylized, overlapping chevron shapes pointing to the left. The leftmost shape is light green, the middle one is a medium green, and the rightmost one is a darker green. They are layered such that the middle one is slightly behind the left one, and the right one is behind the middle one.

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